

Morningstar® Investment Research Center: Summary of Training and Report Features

Helping you excel professionally is also a part of the Morningstar mission.

For more information or a free trial:
+1 866 215-2509
libraryservices@morningstar.com

We designed Morningstar Investment Research Center to help new and experienced investors make more informed and intelligent investing decisions.

However, we believe there is a vital additional element: you and your reference team. The more you know about Morningstar Investment Research Center, the better you can help your patrons.

To help you make Morningstar Investment Research Center an effective resource in your library, we provide these services:

Knowledgeable Account Manager

Your account manager knows the ins and outs of Morningstar Investment Research Center and is always available to explain features, answer questions, and provide you with the tools you need to use Morningstar Investment Research Center with faculty and students.

Usage Reports

We think knowing when and how people are using Morningstar Investment Research Center is important. It helps you understand how and when the research database is being used, and more. With this knowledge, you can devise new ways to get the word out to patrons. When you subscribe, you will gain access to a password-protected Web log where you can review monthly usage statistics.

Support Material

Getting the word out helps build usage among patrons. We help you in a variety of ways, including ready-to-publish press releases for your local media.

Tutorials

We understand that you and your reference team want to be experts on your databases. As professionals, you know it's the best way to help patrons get the most from their library. We offer several training opportunities. If you like working alone and at your own pace, you'll find our onboard tutorials perfect for your style. If you and your team would like hands-on instruction, your account manager can conduct a remote tutorial covering every feature of Morningstar Investment Research Center. Simple design and plenty of help will make you and your reference team experts in no time!

Library Notes

All subscribers receive free subscriptions to "Morningstar Library Notes." In this monthly e-newsletter we update you about product enhancements, present case histories of how subscribing libraries promote Morningstar Investment Research Center, explain investing terms, and much more.

Morningstar is a corporate member of the American Library Association.